

August 31, 2007

Dear Cocker Enthusiast,

On behalf of the 2007 National Cocker Championship Committee and the English Cocker Spaniel Club of America we would like to thank you for your past support. Your help has brought the English Cockers and Cocker Spaniels to new heights in field performance. These beautiful spaniels have become a premier dog of choice for their superb field capabilities.

We are again asking for your advertising support for the NCC 2007 to be held October 25<sup>th</sup> through October 28<sup>th</sup> at the Connolly Game Farm, Reedsville, WI. We are now accepting advertisements for the 2007 NCC Field Trial Catalog. This Catalog has traditionally been a "keeper" and is used as a reference long after the event.

**Rates for Full Page** (4 " width x 7 " height)

Color Ad for back cover	\$300.00
Color Ad for inside cover [back reserved]	\$250.00
Color Ad	\$150.00
Black & White Ad	\$100.00

**Rates for Half Page** (4 " width x 3 " height)

Black & White Ad	\$60.00
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**Rates for Business Card** \$25.00

**Rates for Patrons for advertising in the 2007 NCC catalogue**

Gold Patron	50% discount on advertising
Silver Patron	25% discount on advertising
Bronze Patron	10% discount on advertising

One photo with ad, clear photos or electronic (rif, jpeg, gif, pdf) camera ready. Payment must be included with ad. Please make check payable to ECSCA/ NCC 2007. If you have any questions don't hesitate to call. Deadline for ads is **October 1, 2007**. Please send to:

Susan Sarracino-Deihl  
N84 W19194 Menomonee Ave.  
Menomonee Falls, WI 53051  
(262) 255-3639  
email: Saracen@wi.rr.com

Thank you for all your support in making this a great event.

Sincerely,

Susan Sarracino-Deihl